

1 of 7

Rep Firm
Sales Office () PHILADELPHIA
Salesperson () ANJIE BRADY
Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

$$SC = *$$

THANKS , ANGELA

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	1	W-F	6A-630A		:30	\$325.00	09/19-09/21	6	1	6	\$1,950.00	
		Buyline Comment: 6A NEWS										
	2	M-TU	6A-630A		:30	\$325.00	09/24-09/25	4	1	4	\$1,300.00	
		Buyline Comment: 6A NEWS										
	3	M-TU	630A-7A		:30	\$325.00	09/24-09/25	4	1	4	\$1,300.00	
		Buyline Comment: NEWS										
	4	W-F	630A-7A		:30	\$325.00	09/19-09/21	6	1	6	\$1,950.00	
		Buyline Comment: NEWS										
	5	W-F	7A-9A		:30	\$325.00	09/19-09/21	6	1	6	\$1,950.00	
		Buyline Comment: GD MRN AMR										
	6	M-TU	7A-9A		:30	\$325.00	09/24-09/25	4	1	4	\$1,300.00	
		Buyline Comment: GD MRN AMR										
	7	M-TU	9A-10A		:30	\$225.00	09/24-09/25	2	1	2	\$450.00	
		Buyline Comment: MORNING BLEND										
	8	W-F	9A-10A		:30	\$225.00	09/19-09/21	3	1	3	\$675.00	
		Buyline Comment: MORNING BLEND										

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Rep Firm
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Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	9	M-TU	10A-11A		:30	\$550.00	09/24-09/25	2	1	2	\$1,100.00	
		Buyline Comment: THE VIEW										
	10	W-F	10A-11A		:30	\$550.00	09/19-09/21	3	1	3	\$1,650.00	
		Buyline Comment: THE VIEW										
	11	W-F	11A-12P		:30	\$300.00	09/19-09/21	3	1	3	\$900.00	
		Buyline Comment: 11A NEWS										
	12	M-TU	11A-12P		:30	\$300.00	09/24-09/25	2	1	2	\$600.00	
		Buyline Comment: 11A NEWS										
	13	W-F	12P-1P		:30	\$300.00	09/19-09/21	3	1	3	\$900.00	
		Buyline Comment: THE CHEW										
	14	M-TU	12P-1P		:30	\$300.00	09/24-09/25	2	1	2	\$600.00	
		Buyline Comment: THE CHEW										
	15	W-F	1P-2P		:30	\$300.00	09/19-09/21	3	1	3	\$900.00	
		Buyline Comment: 1 LIFE TO LIVE										
	16	M-TU	1P-2P		:30	\$300.00	09/24-09/25	2	1	2	\$600.00	
		Buyline Comment: 1 LIFE TO LIVE										
	17	W-F	2P-3P		:30	\$275.00	09/19-09/21	3	1	3	\$825.00	
		Buyline Comment: GENRL HOSPITAL										
	18	M-TU	2P-3P		:30	\$275.00	09/24-09/25	2	1	2	\$550.00	
		Buyline Comment: GENRL HOSPITAL										
	19	M-TU	3P-330P		:30	\$275.00	09/24-09/25	2	1	2	\$550.00	
		Buyline Comment: MILLIONAIRE										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	20	W-F	3P-330P		:30	\$250.00	09/19-09/21	3	1	3	\$750.00	
		Buyline Comment: MILLIONAIRE										
	21	W-F	330P-4P		:30	\$250.00	09/19-09/21	3	1	3	\$750.00	
		Buyline Comment: NEWS										
	22	M-TU	330P-4P		:30	\$250.00	09/24-09/25	2	1	2	\$500.00	
		Buyline Comment: NEWS										
	23	W-F	4P-430P		:30	\$250.00	09/19-09/21	3	1	3	\$750.00	
		Buyline Comment: JUDGE JUDY										
	24	M-TU	4P-430P		:30	\$250.00	09/24-09/25	2	1	2	\$500.00	
		Buyline Comment: JUDGE JUDY										
	25	W-F	430P-5P		:30	\$250.00	09/19-09/21	6	1	6	\$1,500.00	
		Buyline Comment: JUDGE JUDY										
	26	M-TU	430P-5P		:30	\$250.00	09/24-09/25	4	1	4	\$1,000.00	
		Buyline Comment: JUDGE JUDY										
	27	M-TU	5P-530P		:30	\$400.00	09/24-09/25	4	1	4	\$1,600.00	
		Buyline Comment: 5P NEWS										
	28	W-F	5P-530P		:30	\$400.00	09/19-09/21	6	1	6	\$2,400.00	
		Buyline Comment: 5P NEWS										
	29	W-F	6P-630P		:30	\$650.00	09/19-09/21	6	1	6	\$3,900.00	
		Buyline Comment: 6P NEWS										
	30	M-TU	6P-630P		:30	\$650.00	09/24-09/25	4	1	4	\$2,600.00	
		Buyline Comment: 6P NEWS										

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	31	W-F	630P-7P		:30	\$650.00	09/19-09/21	6	1	6	\$3,900.00	
		Buyline Comment: 630P NEWS										
	32	M-TU	630P-7P		:30	\$650.00	09/24-09/25	4	1	4	\$2,600.00	
		Buyline Comment: 630P NEWS										
	33	W-F	7P-730P		:30	\$400.00	09/19-09/21	3	1	3	\$1,200.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	34	M-TU	7P-730P		:30	\$400.00	09/24-09/25	2	1	2	\$800.00	
		Buyline Comment: ACCESS HOLLYWOOD										
	35	M-TU	730P-8P		:30	\$400.00	09/24-09/25	2	1	2	\$800.00	
		Buyline Comment: MILLIONAIRE										
	36	W-F	730P-8P		:30	\$400.00	09/19-09/21	3	1	3	\$1,200.00	
		Buyline Comment: MILLIONAIRE										
	37	M-TU	11P-1130P		:30	\$650.00	09/24-09/25	4	1	4	\$2,600.00	
		Buyline Comment: 11P NEWS										
	38	W-F	11P-1130P		:30	\$650.00	09/19-09/21	6	1	6	\$3,900.00	
		Buyline Comment: 11P NEWS										
	39	W-F	1130P-12A		:30	\$400.00	09/19-09/21	3	1	3	\$1,200.00	
		Buyline Comment: ABC NITELINE										
	40	M-TU	1130P-12A		:30	\$400.00	09/24-09/25	2	1	2	\$800.00	
		Buyline Comment: ABC NITELINE										
	41	F	9P-10P		:30	\$1,250.00	09/21-09/21	2	1	2	\$2,500.00	
		Buyline Comment: PRIMTIME-DO-ABC										

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Salesperson Phone# 215-567-6005
Salesperson FAX# 215-567-5938

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	42	F	10P-11P		:30	\$1,500.00	09/21-09/21	2	1	2	\$3,000.00	
		Buyline Comment: 20/20 FRI-ABC										
	43	SA	6A-630A		:30	\$250.00	09/22-09/22	2	1	2	\$500.00	
		Buyline Comment: 6A NEWS										
	44	SA	630A-7A		:30	\$250.00	09/22-09/22	2	1	2	\$500.00	
		Buyline Comment: NEWS										
	45	SA	7A-8A		:30	\$300.00	09/22-09/22	2	1	2	\$600.00	
		Buyline Comment: GD MRN SAT										
	46	SA	8A-9A		:30	\$225.00	09/22-09/22	2	1	2	\$450.00	
		Buyline Comment: 8A NEWS										
	47	SA	11P-1130P		:30	\$400.00	09/22-09/22	1	1	1	\$400.00	
		Buyline Comment: 11P NEWS										
	48	SA	5A-530A		:30	\$150.00	09/22-09/22	2	1	2	\$300.00	
		Buyline Comment: NEWS										
	49	SA	530A-6A		:30	\$150.00	09/22-09/22	2	1	2	\$300.00	
		Buyline Comment: NEWS										
	50	SU	6A-630A		:30	\$250.00	09/23-09/23	2	1	2	\$500.00	
		Buyline Comment: NEWS										
	51	SU	630A-7A		:30	\$250.00	09/23-09/23	2	1	2	\$500.00	
		Buyline Comment: NEWS										
	52	SU	7A-8A		:30	\$300.00	09/23-09/23	2	1	2	\$600.00	
		Buyline Comment: GD MRN SUN										

Station KTNV-TV LAS VEGAS, NV

Advertiser () .ROMNEY 4 PRESIDENT

Product MITT ROMNEY

Estimate# 380

Buyer STEPHANIE KINCAID

Phone#

Fax#

Agency () AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET

BEVERLY, MA 02494

Agency C/P1/P2/E //380

Flight Dates 09/19/2012 - 09/25/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

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LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	53	SU	8A-9A		:30	\$275.00	09/23-09/23	2	1	2	\$550.00	
			Buyline Comment: 8A NEWS									
	54	SU	10A-11A		:30	\$300.00	09/23-09/23	1	1	1	\$300.00	
			Buyline Comment: THIS WEEK									
	55	SU	5P-8P		:30	\$2,000.00	09/23-09/23	3	1	3	\$6,000.00	
			Buyline Comment: EMMY AWARDS									
	56	SU	11P-1130P		:30	\$500.00	09/23-09/23	2	1	2	\$1,000.00	
			Buyline Comment: 11P NEWS									
	57	SU	5A-530A		:30	\$150.00	09/23-09/23	2	1	2	\$300.00	
			Buyline Comment: NEWS									
	58	SU	530A-6A		:30	\$150.00	09/23-09/23	2	1	2	\$300.00	
			Buyline Comment: NEWS									

---REPORT TOTALS---

Report Totals: 175 / \$73,900.00

---SALES MONTHLY TOTALS---

Sep 12: 175 / \$73,900.00

Sales Totals: 175 / \$73,900.00

Station Totals: 175 / \$73,900.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$273,704	KBLR	0%	KLAS	21%	KSNV	28%	KTNV	27%	KTUD	0%
		KVCW	2%	KVMY	5%	KVVU	17%				

---COMPETITIVE COMMENTS---

Station KTNV-TV LAS VEGAS, NV

Advertiser () .ROMNEY 4 PRESIDENT

Product MITT ROMNEY

Estimate# 380

Buyer STEPHANIE KINCAID

Phone#

Fax#

Agency () AMERICAN RAMBLER PRODUCTIONS

138 CONANT STREET

BEVERLY, MA 02494

Agency C/P1/P2/E //380

Flight Dates 09/19/2012 - 09/25/2012

Hiatus Weeks

Rep Firm

Sales Office () PHILADELPHIA

Salesperson () ANJIE BRADY

Salesperson Phone# 215-567-6005

Salesperson FAX# 215-567-5938

COMPETITIVE IS ESTIMATED

Books null

Demos RA35+

--- CREDIT RISK ---

CASH IN ADVANCE